

Herndon, Virginia 20170 FAX (703) 435-0056 Phone (703) 435-8556 503 Carlisle Drive Suite 125

# Sample of Personalized Professional Society Organizing Letter #1

«Name» «AddressLineA» «City», «State» «ZipCode»

Dear«Salutation»:

As you probably know, perfusionists in the state are currently without a professional society. We believe that the lack of a state society places all perfusionists at a great disadvantage in relation to other medical specialties and institutional players in our state. The ongoing political activities of other allied health professional groups seeking to expand their scope of recognized professional practice, the growth of managed care contracting, and legal credentialing to protect our own scope of practice are issues which are and will be affecting the profession in the coming years.

The ongoing changes in the health care system present opportunities for the health professionals who are organized because the other medical professionals affected by their proposed legislative or regulatory initiatives are not organized to effectively respond in the political and legislative arenas. Most of us are already aware of the serious threats posed to the practice of perfusion in several states over the past few years. In an increasingly competitive medical marketplace, the worst that could happen is for some group, other than perfusionists, to decide what we can and can not do professionally, now and in the future.

A group of us from around the state is working to establish a separately incorporated and perfusionist managed non-profit professional organization. The principle mission of a society would be to respond to legislative or regulatory developments which affect the profession. The activities of a society could also involve scientific and educational meetings. The participation of all practicing perfusionists and perfusion students, regardless of their membership status with AmSECT, is welcomed. In some discussions we have had with perfusionists, some have wanted to know if AmSECT supports the creation of independently financed and perfusionist managed state perfusion societies. The answer to this question is yes. Whether you are an AmSECT member or not, we would hope that you would agree that having an independent perfusion society has the potential to greatly benefit the perfusion community in our state.

With this in mind, we are sending this letter to all perfusionists in the state. We want to hear from the rest of the perfusionists in the state on their interest in having a professional society, and their willingness to personally support an organization. If there is enough support, we would propose to proceed with this endeavor and have a statewide meeting to discuss and make decisions on how we should proceed.

# Sample Professional Society Organizing Letter #1

If you would or would not be willing to support a professional society, and if you are supportive and your schedule permits, if you would want to participate in an organizational planning meeting, or have a representative from a group with which you are affiliated with attend a meeting, we would like for you or them to contact (Name), the AmSECT State Liaison, at (Phone number) or fax this page to 703-435-0056. Any meeting would be open to all practicing perfusionists and perfusion students, not just members of AmSECT. We would also like to ask that you share this invitation and information with your colleagues, and encourage them to contact (Name of State Liaison).

If there is a majority in support of having a professional society, then we can proceed with establishing a future meeting date. A statewide meeting would cover the organizational planning for a state society, would include discussion on issues that are affecting perfusionists in the state, and nationally, and would include presentations by perfusionists in other states on why and what they have or are doing in their own states to protect or advance the professional interests of perfusionists.

Your interest in this is appreciated. We hope that you will take a few minutes to communicate your views and interest in this matter.

Sincerely,

#### Signatures of Core Group of Perfusionists

ESTABLISHING A STATE PERFUSION SOCIETY

( PLACE A CHECK MARK IN ALL THE BOXES THAT APPLY AND FAX TO 703-435-0056 )

- I WOULD NOT SUPPORT A PROFESSIONAL SOCIETY
- I WOULD SUPPORT A STATE PROFESSIONAL SOCIETY FOR PERFUSION
- I OR A REPRESENTATIVE WOULD ATTEND A MEETING



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# Sample of Personalized Professional Society Organizing Letter # 2

«Name» «AddressLineA» «AddressLineB» «City», «State» «ZipCode»

Dear«Salutation»:

You may recall that we are exploring the establishment of a separately incorporated and perfusionist managed non-profit professional society for the state. The principle mission of a society would be to respond to legislative or regulatory developments which affect the profession. The activities of a society could also involve scientific and educational meetings. The participation of all practicing perfusionists and perfusion students, regardless of their membership status with AmSECT, would be welcomed.

We recently wrote to all of the perfusionists in the state concerning their interest in having a professional society and in attending an organizational planning meeting, as the first step toward establishing a professional society. A majority of the clinically practicing perfusionists responded to our request with an overwhelmingly positive response to support a state society and to have a organizational planning meeting. Following up on the responses we received, we are writing to invite your participation in a meeting to be held on (Date). The meeting will take place at (Location), at (Street Address), between the hours of (Time of Meeting).

We hope that you will want to attend and participate in this meeting, or have a representative from a group you are affiliated with attend. **Please contact (Name), the AmSECT State Liaison, at (Phone number). Please RSVP no later than (Date).** If you do not RSVP you can still attend, but we need to know how many will be attending so that we can make arrangements. This meeting is open to all practicing perfusionists and perfusion students, not just members of AmSECT. We would also like to ask that you share this invitation and information with your colleagues and encourage them to attend this important meeting.

The meeting will focus on why perfusionists need to be organized to respond in the political and legislative arenas, what perfusionists in other states have or are doing to professionally organize to protect or advance their professional interests, and how the perfusion community should proceed with establishing a state professional society. The meeting will also include discussion on legislative issues that are affecting perfusionists in the state, and nationally. Some perfusionists wanted to know if AmSECT supports the creation of independently financed and perfusionist managed state perfusion societies. The answer to this question is yes. In fact, the AmSECT government relations program has Organizational Development Grants to assist perfusionists in a state who want to form a 501 (c)(6) non-profit professional organization.

#### Sample of Personalized Professional Society Organizing Letter # 2

We firmly believe that the lack of a state society places all current and future perfusionists at a great disadvantage in relation to other medical specialties and institutional players in our state. The ongoing changes in the health care system present opportunities for the health professionals who are organized because the other medical professionals affected by their proposed legislative or regulatory initiatives are not organized to effectively respond in the political and legislative arenas. The only way to protect our scope of practice and to respond to the ongoing changes in the health care system is to be professionally organized, so that current and future perfusionists can speak with a unified voice on matters which will affect the profession. In an increasingly competitive medical marketplace, the worst that could happen is for some group, other than perfusionists, to decide what we can and can not do professionally, now and in the future.

The success of a professional perfusion society will depend upon the personal support from all of the perfusion community. Your participation in helping to bring this advancement to its auspicious realization is needed. Realistically, in the current environment the only people who will care about the perfusion profession and how it is clinically practiced are perfusionists. We hope that your schedule will allow you or a representative from a group you are affiliated with to attend this important meeting. We look forward to seeing you on (**Date of meeting**).

Sincerely,

Signatures of Core Group of Perfusionists



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### Sample of Personalized Professional Society Organizing Letter # 3 Version 1

It is with great pleasure that I announce the formation of the (Name of state and society name). The overwhelming response and support received at the (Previous) meeting on (Date) was very encouraging. A professional organization will be such a great tool for all of us in monitoring legislation concerning our medical scope of practice, as well as protecting the nearly (Number of estimated annual cases) patients we care for as perfusionists in the (Name of State) throughout the year.

At the meeting, the following persons were nominated as Officers for the new Society:

President	Name	Vice President	Name
Secretary	Name	Assist. Secretary	Name
Treasurer	Name	Assist. Treasurer	Name

The advantages of have a professional State Society are many. For example, we now possess the ability to communicate with all the perfusionists in the State of (name of State) concerning perfusion practice concerns. We can keep abreast of all state legislation that may directly or indirectly affect our medical scope of practice. In addition, we will be able to have an annual meeting to discuss business matters as well as incorporating educational aspects, which can be awarded American Board of Cardiovascular Perfusion (ABCP) points for continuing education.

The important thing to remember is that we need you as a member of this Society. We need to make sure that all voices are heard in basing our decisions on the direction we want the profession and Society to proceed. The participation of all perfusionists, regardless of their membership with AmSECT, is welcomed.

Enclosed is a copy of the new society's By-laws. Please review these and if you wish to become a member and vote for your candidate for a leadership position, complete the enclosed Membership Application and Nomination ballot. Send your membership dues to show your personal support for this professional endeavor. With your help the (Name of State and society name) will be a great success. If you have any questions or concerns, please call (a contact person).

Sincerely,



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### Sample of Personalized Professional Society Organizing Letter # 3 Version 2

The first official meeting of the (Name of State and Society name) was held on (Date). In attendance were (a number) of the (total number of) perfusionists who live and work in (Name of State).

At the meeting, a society name was selected, society Bylaws were discussed and tentatively ratified by those in attendance, and the first officiers for the society were nominated from those who attended and submitted their applications and membership dues. The nominated officers for the society are as follows:

President	Name	
Vice President	Name	
Secretary	Name	
Treasurer	Name	

The members at the meeting also decided to seek an Organizational Developement Grant from AmSECT. With this grant and the annual revenue from membership dues, the (Name of society) will have a starting financial base with which it can fund the educational and political mission and activities of the membership. The AmSECT grant is only part of what is needed to make a strong professional society. The other contributing factor is the size of the membership and annual revenue to support the ongoing informational and educational activities of the society.

Enclosed is a copy of the new society's By-laws. Please review these and if you wish to become a member and vote for your candidate for a leadership position, complete the enclosed Membership Application and Nomination ballot. Send your membership dues to show your personal support for this professional endeavor. With your help the (Name of State and society name) will be a great success. If you have any questions or concerns, please call (a contact person).

Sincerely,